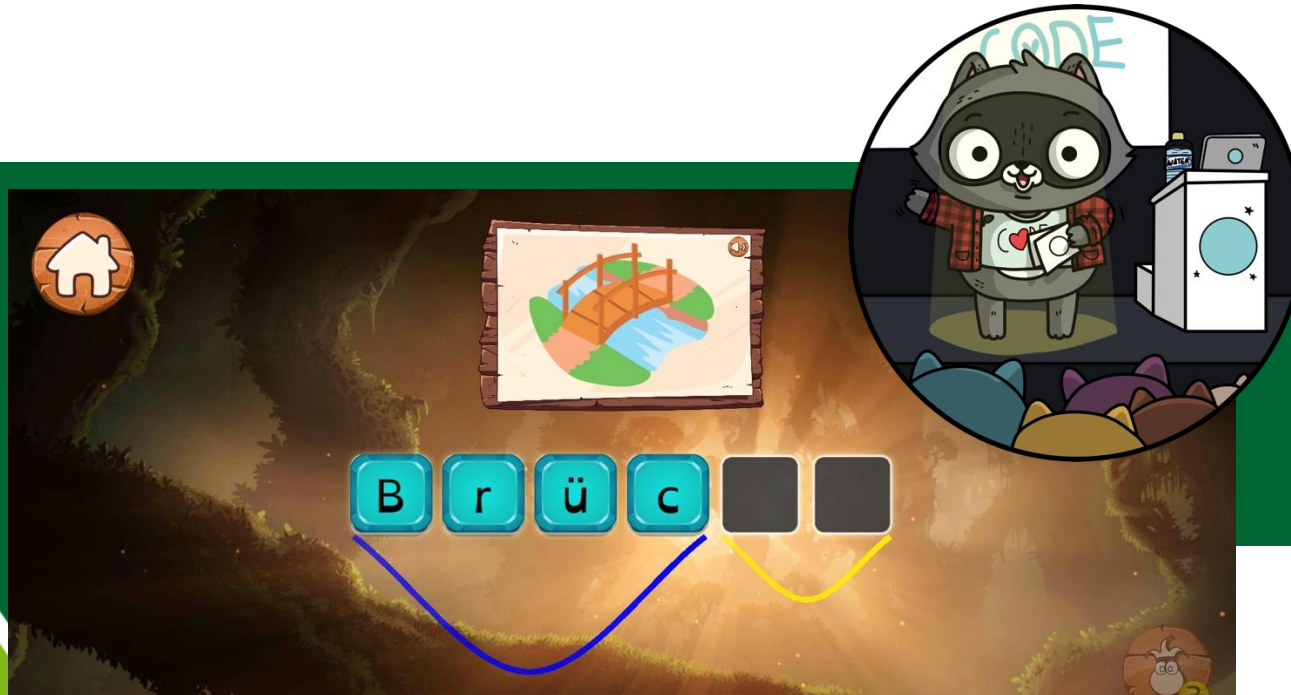


# Academia is no one-way-street: Researcher, founder, Industry, and Back as Tenure-Track Professor



JUN.-PROF. DR. HEIKO HOLZ

¿WHY SO SERIOUS? GAMES

LUDWIGSBURG UNIVERSITY OF EDUCATION  
INSTITUTE FOR COMPUTER SCIENCE

# Career and Career Choices





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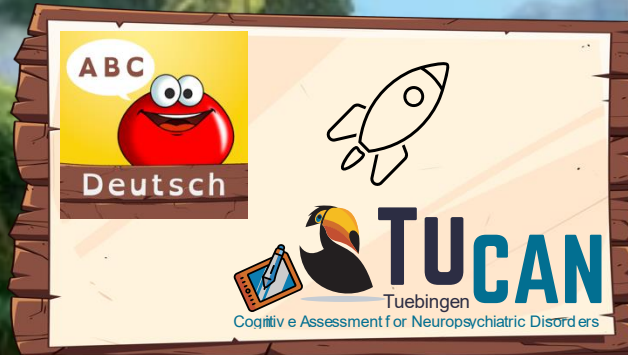


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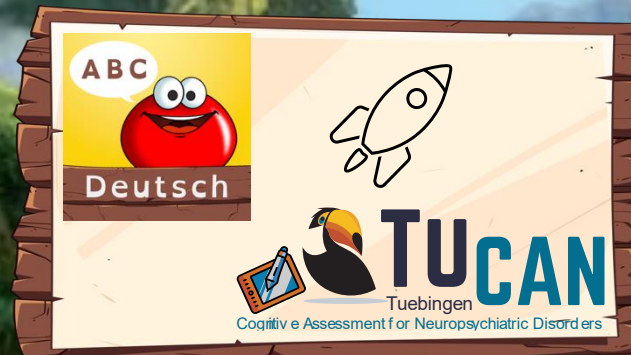


# Career and Career Choices





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# How Did My PhD Pay Off?

- Ability to work independently and quickly familiarize with new topics



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- Quickly taking over responsibilities



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# How Did My PhD Pay Off?

- Ability to work independently and quickly familiarize with new topics
- Quickly taking over responsibilities
- Presentation skills
- Dealing with time pressure and high frustration tolerance



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# Experience From Industry I Don't Want to Miss

- Professionalization: software engineering and consulting
  - and agile working,
  - but also regarding daily business (appointment invitations ftw)



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# Experience From Industry I Don't Want to Miss

- Professionalization: software engineering and consulting
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- Reliable team backing you up
  - If you are sick, you are sick



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# Experience From Industry I Don't Want to Miss

- Professionalization: software engineering and consulting
  - and agile working,
  - but also regarding daily business (appointment invitations ftw)
- Reliable team backing you up
  - If you are sick, you are sick
- A regular working day
  - and a plannable future
  - and an appropriate pay raise



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# Wisdom to Go

- There is research outside academia



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- Industry is not evil





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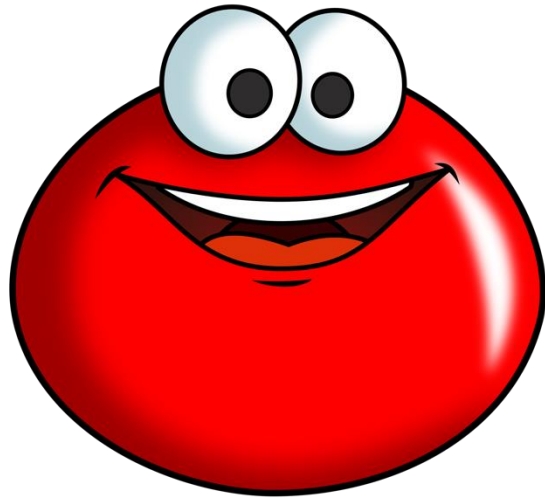


# Wisdom to Go

- There is research outside academia
- Industry is not evil
- Don't burn yourself out
  - It's not worth it
- Academia will profit from the skills you learned in industry and vice versa
- Never give up?







Thank You!

## Questions?

**Jun.-Prof. Dr. Heiko Holz**

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